



800 Douglas Road, Suite 101, Coral Gables, FL 305774-9443

February 10, 2017

To whom it may concern:

Marco Caridad worked under my supervision at Imagen. The Marketing Agency for over two years. During that period, he worked as an art director but helped the agency, clients and teammates in many other ways.

Marco is a very creative and talented individual, when he takes on a project, he gives it his 100% and strives to do the best work possible. He is very resourceful, and solution-oriented, frequently able to come up with new and innovative ways of achieving the goals, especially with tight deadlines and limited budgets. His responsibilities included concepting ideas, designing artwork (from print and outdoor to websites and online videos), photo shoots and print production, among others.

As a member of the team, Marco was always the person with a positive energy and a smile. He was well-liked and respected by coworkers, vendors and clients. Marco's best asset is his loyalty. He always thought of Imagen as his own company not just a place of work, constantly suggesting ways to improve productivity, team work and increase our client base and profits.

His drive and perseverance in getting his Master's Degree while working full time show his commitment to the industry and his dedication to keep improving his skills and be a better professional.

In my opinion and experience, any company would benefit to have a loyal, dedicated, responsible, creative professional like Marco on their team.

Sincerely,

A handwritten signature in black ink, appearing to read "Mari J. Garcia". The signature is stylized and includes a long horizontal stroke at the end.

Mari J. Garcia

VP & Partner